

**NOW**  
SKILLS

# Smash your Interview: Interview Techniques



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# Interview Tips:

It doesn't matter if you've been to one interview or one hundred, they are daunting experiences. With thorough preparation, as well as knowing a few tips and tricks to help you through, you should find interviews lose their fear factor and instead turn into a great opportunity to sell your personality and skills. The company has already received, reviewed and approved the application form we sent to them, so you can be sure that your skills fit the job nicely.

## MAKE A GOOD IMPRESSION

When you attend an interview, you should be dressed as smartly as possible. For men, a suit and tie are a must, while women should wear smart trousers or skirt and also a smart blouse or shirt. Keep colours neutral as well. In addition, shave properly, don't wear too much jewellery and avoid smothering yourself in lots of spray. If driving, make sure you don't wear your suit jacket in the car –if you do, the back will get creased and spoil the perfect look you are aiming for.

## KNOW THE ROLE

If you are applying for a role, it is vital you know what it entails, what skills are needed to complete it and why your specific skill set is a perfect fit for the role at hand. Read the description very, very carefully, as some roles might involve more aspects than you might think.

## DRESS UP

Don't throw on last year's Halloween costume or your Spiderman outfit but dress up! You need to look the part if you want to be taken seriously and considered for the job. It is always important that you try to look the best you can, and this must be replicated in an interview!

## RESEARCH

Find out absolutely everything you can about the company. This includes the specific working methods that they've adopted, what type of customers they serve – everything. In order to find this, take a look on their website, read all the resources they send you and look on other sites too, such as Wikipedia. They won't expect you to know everything about the company, but showing you've made an effort will impress them hugely.